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Press Release

KOKUYO Co., Ltd.

## Exhibition at ORGATEC 2018 - KOKUYO to showcase the 360° Gliding Chair ing -

OSAKA, Japan, October 15, 2018 – KOKUYO Co., Ltd., (headquartered in Osaka; president and CEO: Hidekuni Kuroda) will exhibit at ORGATEC 2018 (International Trade Fair for Furnishing and Management of Offices and Office Facilities 2018) held in Cologne, Germany, from October 23–27, 2018.

The key phrase for the exhibition is “360° Gliding.” After its release in the domestic market in November 2017, KOKUYO will present the ing office chair to overseas markets. The seat of the ing chair glides forward and backward to the left and right 360°.

At KOKUYO’s exhibition booth, the main feature of the ing chair is a gliding mechanism structure that will be arranged symbolically to offer a place where visitors can experience a new sense of the swinging seat.

We want to take this opportunity to improve the recognition of our company as a global brand of office furniture and to gear up for our penetration into the markets of Asia and other parts of the world.



Photo: Image of product display at the KOKUYO exhibition booth.

\* ORGATEC:

An international trade fair for office furniture of the world’s largest class held every other year in Cologne, Germany, with the participation of major companies in office-related equipment and instruments, lighting, audio, security, and other fields; the previous ORGATEC 2016 had exhibitions by 671 companies from 40 countries and more than 56,000 visitors from 118 countries.

## Media Contact

For additional information, images, and samples please contact us below.  
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## ■ Overview of the Exhibition

About the exhibition product: ing

Developed with the concept of *unfettered sitting*, ing is an office chair that does not stop or restrict body movements even in the seated position.

The main characteristic of the ing is the gliding mechanical structure, which moves 360° in response to subtle movements by the person seated in the chair. The seat glides and follows every movement of the person's body, from leaning forward and backward to left, right, and oblique twists.



- ing website: [https://www.kokuyo-furniture.com/kokuyo\\_ing/](https://www.kokuyo-furniture.com/kokuyo_ing/)
- Exhibitor: KOKUYO Co., Ltd.
- Booth: B-050, Hall 7.1, Koelnmesse
- Products to be exhibited: 360° Gliding Chair ing
- Booth design: Tomoyuki Kobayashi (Space Solution Department, Furniture Business Division, KOKUYO Co., Ltd.)

\*Reference

Outline of the Orgatec 2018

- Exhibition: Orgatec 2018 (International Trade Fair for Furnishing and Management of Offices and Office Facilities 2018)
- Official URL: <http://www.orgatec.com/>
- Organizer: Koelnmesse GmbH
- Term: Tuesday, October 23 to Saturday, October 27, 2018
- Hours: 9:00–18:00 (closed at 16:00 on the final day)
- Venue: Koelnmesse, Germany
- Admitted visitors: Specialized businesses